



Memorandum

TO: ALL DEPARTMENT PERSONNEL **FROM:** Edgardo Garcia
Chief of Police

SUBJECT: SJPD PRIDE “RAINBOW PATCH” **DATE:** July 28, 2020
AUTHORIZED DURING AUGUST

Memo# 2020-033

BACKGROUND

The rainbow colors are routinely used as a show of LGBTQ identity and solidarity. The rainbow colors have become widely recognized as a symbol of LGBTQ pride and community support. The SJPD Pride Rainbow Patch is a public awareness campaign to demonstrate the support and inclusiveness of the SJPD with LGBTQ community and all LGBTQ police personal. The SJPD Pride Rainbow Patch is a standard SJPD patch with an embroidered border displaying the colors of the rainbow.

Uniformed personnel may wear the Pride Rainbow Patch on their uniforms during the month of August in observance of Silicon Valley Pride Month. The Pride Rainbow Patch is intended to stimulate conversation with the community and to encourage public awareness of our department’s commitment to diversity and inclusion.

ANALYSIS

In an effort to show support for members of the LGBTQ community, LGBTQ police personnel and their allies, the San Jose Police Department will allow uniformed personnel to wear the SJPD Pride Rainbow Patch during designated Pride month dates. Patches may be purchased for \$2.00 each from a list of department members. Patches can be affixed out for a nominal fee at local uniform shops and tailors. Non-uniformed Department members may also purchase the rainbow patches. An image of the patch can be seen on page two of this memorandum.

ALL DEPARTMENT PERSONNEL

SUBJECT: SJPD PRIDE “RAINBOW PATCH” AUTHORIZED DURING AUGUST

July 28, 2020

Page 2 of 2

ORDER

Effective August 1st, 2020, and continuing through August 31st, 2020, all San Jose Police uniformed personnel wishing to participate may wear the authorized rainbow SJPD patch on their duty uniforms in observance of Silicon Valley Pride month.



Edgardo Garcia
Chief of Police

EG:JG:PC

