



## **PRESS RELEASE**

Pursuant to CA Gov't Code Sect. 6254(f)  
San Jose Police Department  
Press Information Office  
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### **MEDIA ADVISORY**

#### **AVOID the 13 KICKOFF CAMPAIGN**

The annual Avoid the 13 Holiday DUI Campaign will begin on Saturday, December 16<sup>th</sup>, 2006, and conclude on Sunday, December 31<sup>st</sup>, 2006. The kickoff event for this year's campaign will be on Friday, December 15<sup>th</sup>, 2006 at the San Jose Police Department, 201 West Mission Street, San Jose starting at 10:00AM.

Citizens of San Jose can expect two fully staffed checkpoints, as well as fully staffed saturation patrols on every Thursday through Sunday from 9:00PM to 3:00AM throughout the campaign.

On display will be San Jose's new Anti-DUI "Crash" trailer. This trailer is the only one of its kind in the Bay Area and was purchased with funds provided by a California Office of Traffic Safety (OTS) grant. Inside this trailer is the actual vehicle driven by a 30-year-old woman who was killed by a drunk driver in San Jose in 2005. The trailer is used for high school presentations throughout Santa Clara County to educate teenagers about the dangers of drinking and driving.

Scheduled speakers include San Jose Police Chief Rob Davis, Los Gatos Police Chief Scott Seaman, CHP Assistant Chief Cathy Sulinski and MADD National President Glynn Birch. Nine (9) Bay Area Counties will be represented at the news conference.

The San Jose Police Department is committed to removing impaired drivers from the roadways this holiday season. Inquiries may be directed to Lt. Jeff Smith of the San Jose Police Department's Traffic Enforcement Unit at 408-277-4341.

BY: Sgt. Nick Muyo #2086

DATE: 12-14-06

TIME: 9:30AM

AUTHORIZED BY: Lt. Jeff Smith

DATE: 12-14-06

TIME: 9:30AM

PRESS OFFICER BRIEFED BY UNIT COMMANDER (CIRCLE) **YES NO**