



# Media Advisory

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**Event: Weed and Seed Program “Meet and Greet”**

**When: 4:00p.m. - 6:30p.m., Tuesday May 24<sup>th</sup>, 2005**

**Where: Most Holy Trinity Catholic Church  
2040 Nassau Drive, San Jose, CA 95122**

The focus of the Weed and Seed Program is to “weed out” violent crime, gang activity, drug use and drug trafficking in selected neighborhoods. Community resources are then used to “seed” the target area for social and economic revitalization and long-term stability. Weed and Seed consists of four strategies:

- Law Enforcement
- Community Policing
- Prevention, Intervention & Treatment (including Community Mobilization, Education and Empowerment)
- Neighborhood Restoration

***“Safe and livable neighborhoods are a priority for all of our residents. In combination with the Strong Neighborhoods Initiative, the Weed and Seed program helps to meet the need for additional resources in our community.” (Councilmember Nora Campos)***

In October 2003, the City of San Jose applied to the U.S. Department of Justice Weed and Seed Program for official recognition status for police beat “Charles 3.” This neighborhood was chosen because of the high crime rate. The geographic boundaries include Story Road, King Road, Tully Road and Karl Street.

“Charles 3” has since been officially recognized as a Weed and Seed site and became eligible to apply for grant funding. The funding, which was awarded to San Jose in March 2005 and totals **\$175,000**, will strengthen and increase targeted efforts by the Police Department (SJPD); Code Enforcement; Parks, Recreation and Neighborhood Services (PRNS); the Redevelopment Agency (SJRA); and the Community. This funding will build upon almost **\$3,500,000** to date in Strong Neighborhoods Initiative investments for the Valley/680 and K.O.N.A. neighborhoods.

Weed and Seed brings together the community and groups like the Boys and Girls Club, Most Holy Trinity Church, the Dorsa Neighborhood Association and local schools. In addition, it

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provides for partnerships between local schools and service providers to bring additional services to families and youngsters and to increase gang awareness education among residents. A concentrated effort and clear communication between the residents and city services will help reduce crime and improve the quality of life in these neighborhoods.

***“The Weed & Seed Program is another example of community investment and diligence towards improving neighborhoods. I am excited at the expanding horizons for San Jose neighborhoods and look forward to supporting the efforts of our residents, city agencies and non-profit partners.” (Councilmember David Cortese)***

Community members will have the opportunity to “meet and greet” police officers and city staff members from code enforcement, SNI, PRNS, Dept. of Transportation, local service providers and others to address crime as a coordinated partnership and effort. They will also have the opportunity to sign-up for volunteer opportunities. There will be free food, children's games and information resource tables (representing 15 partner agencies and/or city departments). Councilmembers Nora Campos and David Cortese are also scheduled to appear.

Inquiries may be directed to the San Jose P.D. Press Information Office at 408-277-5339.

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